



## FOR IMMEDIATE RELEASE

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**Contact:** Nominating Committee of the Center for Knit and Crochet

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### Center for Knit and Crochet Seeks Two New Members for Board of Directors

The Center for Knit and Crochet (CKC), established in 2012, is a powerful open-access digital museum that supports the preservation and enjoyment of knitting, crochet, and related arts with exhibitions, collections, programs, and educational resources. The CKC depends on nine volunteer directors to carry out all the work to develop, operate, and promote the CKC. To support and accelerate the CKC's continued growth in membership, activities, services, digital resources, and programs, the Board of Directors recently voted to add two new Directors. The two new Directors will focus on the areas of social media and membership.

The Social Media Coordinator will promote the CKC's digital collections and activities, encourage membership in the organization, and share news of the CKC. The Social Media Coordinator will organize and direct the work of volunteers and will personally create social media posts on a regular basis, support special efforts such as the membership drive and year-end fundraising with daily posts, and interact with the public and the CKC Board of Directors.

The Membership Coordinator will support and enhance the CKC's membership program by expanding membership, and creating and supporting regular activities and programs that engage members more fully in the CKC's mission. The Membership Coordinator will conduct an annual membership drive and an annual membership survey, and will use the CKC's membership software to manage membership records and regular member communications. The individual will collaborate with other Directors to promote membership across the CKC's activities and platforms, and will interact with members, donors, other organizations, and the public online and in person.

We hope you will share news of these opportunities with anyone who may be interested in preserving and promoting the art, craft, history, and scholarship of knitting, crochet, and related arts., and who has pertinent skills and/or experience in these areas. Visit our website at <https://centerforknitandcrochet.org/apply-for-board-service/> to learn more about serving on the CKC Board.

Please direct any questions you have to the CKC Nominating Committee at [nominations@centerforknitandcrochet.org](mailto:nominations@centerforknitandcrochet.org) and stay tuned for more information.

#### **About The Center for Knit and Crochet, Inc.**

The mission of The CKC is to preserve and promote the art, craft, scholarship, and history of knitting, crochet, and related arts. The CKC provides free access to its online museum offering previously inaccessible digital collections of knitting and crochet and develops original exhibitions and related educational resources. The CKC exists entirely online and is a 501(c)(3) nonprofit organization. The CKC is committed to creating an inclusive and welcoming environment for all CKC members, donors, and volunteers.