



**The Center for Knit and Crochet, Inc.**  
2016 Annual Report

**Table of Contents**

**LETTER FROM THE PRESIDENT ..... 1**

**FINANCIAL REPORT ..... 2-3**

**ACCOMPLISHMENTS in 2016..... 4**

Inaugural Online Exhibition *Sanquhar Gloves -- A Living Scottish Tradition* Continues to Resonate ..... 4

Annual Membership Review ..... 4

Annual CKC Website, Blog, and Social Media Review..... 5

Nomenclature Committee Report ..... 5

Summer Collections Internship..... 5

**CKC BOARD of DIRECTORS and VOLUNTEERS ..... 6**

Acknowledging Departing and Retiring Board Members..... 6

CKC Board in 2017 ..... 7

CKC Volunteers ..... 7

**LOOKING AHEAD to 2017 ..... 8**



**The Center for Knit and Crochet, Inc.**  
2016 Annual Report

**LETTER FROM THE PRESIDENT**

The Center for Knit and Crochet (CKC) thanks all its members and donors for supporting the CKC with vital resources in 2016, and its directors and volunteers for generously sharing their time, energy, and expertise to enable us to pursue our goal of creating a virtual museum for knitting and crochet.

The CKC continues to benefit from the leadership of professionals with diverse experiences and credentials. Thanks are due to the CKC's officers, Vice President Nicole H. Scalessa, Secretary Mary Colucci, Treasurer Marilyn J. Huset, and directors, CKC Founder Karen D. Kendrick-Hands; Barbara S. Tuceling; Lilly Marsh; Callie Lasch; Kyle Kunnecke; and Phyllis Bell Miller, who gave generously of their time and expertise in 2016. The CKC also thanks volunteers Jolie Elder, Chair, Nomenclature Committee, and Dora Ohrenstein, who assisted Lilly Marsh in drafting a CKC Signature Symposium proposal. In addition, CKC thanks intern Kelly Helm for her research on online collections of knitting and crochet, The Library Company of Philadelphia for hosting Kelly, and CKC Vice President Nicole H. Scalessa for coordinating and supervising Kelly Helm's research. Please see our [website](#) for CKC Board of Directors' and volunteers' biographies and contact information.

Our financial health and accomplishments in 2016 are outlined below.

Jennifer Lindsay  
President

## FINANCIAL REPORT

Generous donations from Board members and others and an increase in membership dues highlighted CKC's 2016 financial operations.

In March of 2016, the CKC received a \$5,000 gift from the Mead Witter Foundation, matching a December 2015 gift from Karen D. Kendrick-Hands, CKC Founder and active member of CKC's Board of Directors. In June 2016, Karen made another generous gift of \$5,000 to the CKC, which made CKC eligible to apply in December 2016 for an additional matching gift from the Mead Witter Foundation, received in March of 2017. Karen calls her donations "seed money for those of us who revere knitting and crochet and wish to both preserve and promote these arts." CKC will use Karen's donations and the matching gifts received from the Mead Witter Foundation to research the technical expertise, hardware, software, and institutional partnerships needed to develop a digital repository of resources, including high-quality images, significant to the preservation and promotion of the art, craft, and scholarship of knitting, crochet, and related arts, and the tools to enable public engagement with CKC's resources.

Larry Hands and Karen Kendrick-Hands donated the office space that served as the CKC's corporate headquarters in Madison, WI. Board of Directors members donated their expenses totaling \$2,831 to attend Vogue Knitting Live in New York City in January 2016 and in Minneapolis in November 2016, where they staffed tables and provided information about the CKC and its inaugural exhibition, *Sanquhar Gloves: A Living Scottish Tradition*. Trisha Malcolm, Editor of *Vogue Knitting*, generously waived the cost of the CKC's tables at these *Vogue Knitting Live* events so that CKC directors and volunteers could attend and promote the development of CKC's educational resources.

The CKC approved expenses for travel, lodging, and meals for CKC's President Jennifer Lindsay and Vice President Nicole H. Scalessa to attend Museums and the Web, a professional conference held in Los Angeles in April 2016, to review current options for developing CKC's online collections database. Contract service expenses covered the cost of an intern in August 2016 to conduct research and aggregate data on knitted and crocheted items indexed online in libraries, museums, and other public databases.

**The Center for Knit and  
Crochet, Inc.  
Financial Statements  
2016**

	<u>2016</u>	<u>2015</u>	<u>Variance</u>
<b><u>BALANCE SHEET</u></b>			
<b><u>Assets</u></b>			
Cash and Cash Equivalents	\$18,500	\$12,209	\$6,292
Prepaid Expenses	0	160	(160)
<b>Total Current Assets</b>	<b><u>\$18,500</u></b>	<b><u>\$12,368</u></b>	<b><u>\$6,132</u></b>
<b>TOTAL ASSETS</b>	<b><u>\$18,500</u></b>	<b><u>\$12,368</u></b>	<b><u>\$6,132</u></b>
<b><u>Liabilities and Equity</u></b>			
Accounts Payable	\$172	\$71	\$101
Total Current Liabilities	\$172	\$71	\$101
<b>Total Liabilities</b>	<b>\$172</b>	<b>\$71</b>	<b>\$101</b>
<b><u>Equity</u></b>			
Net Assets - Unrestricted	\$18,328	\$12,297	\$6,031
<b>Total Equity</b>	<b><u>\$18,328</u></b>	<b><u>\$12,297</u></b>	<b><u>\$6,031</u></b>
<b>Total Liabilities and Equity</b>	<b><u>\$18,500</u></b>	<b><u>\$12,368</u></b>	<b><u>\$6,132</u></b>
<b><u>PROFIT AND LOSS STATEMENT</u></b>			
<b><u>Income</u></b>			
Donations and Gifts	\$14,772	\$11,187	\$3,585
Membership Dues	2,060	1,295	765
Interest Earned	7	3	4
<b>Total Income</b>	<b><u>\$16,839</u></b>	<b><u>\$12,485</u></b>	<b><u>\$4,353</u></b>
<b><u>Expenses</u></b>			
Contract Service Expenses	\$1,050	\$-	\$1,050
Administration	407	2,347	(1,940)
Advertising and Promotion	5,242	170	5,072
Conferences, conventions, and meetings	2,909	-	2,909
Program Expenses	-	2,561	(2,561)
Rent Expense	1,200	1,200	-
<b>Total Expenses</b>	<b><u>\$10,808</u></b>	<b><u>\$6,278</u></b>	<b><u>\$4,530</u></b>
<b>Net Income/(Loss)</b>	<b><u>\$6,031</u></b>	<b><u>\$6,208</u></b>	<b><u>\$(177)</u></b>

## ACCOMPLISHMENTS in 2016

### **Inaugural Online Exhibition *Sanquhar Gloves -- A Living Scottish Tradition* Continues to Resonate**

#### **Overview:**

The CKC's inaugural online, mobile-friendly exhibition, [\*Sanquhar Gloves: A Living Scottish Tradition\*](#) launched in January of 2016. Co-curated by Dr. Angharad Thomas, UK, and Ms. Beth Brown-Reinsel, US, both noted experts in the social history, distinctive characteristics, and techniques of Sanquhar knitting, CKC's exhibition was under development throughout 2015. It exemplifies the high quality resources the CKC will continue to deliver to its members and the public on historical and contemporary knitting and crochet.

Since its launch in January of 2016, the exhibition has garnered 11,945 [unique visitors](#), 16,886 [total visits](#), and 151,945 [page views](#). The exhibition inspired a *Vogue Knitting* magazine feature on Sanquhar knitting, coordinated in Fall 2016, and published in the *Vogue Knitting* Spring 2017 issue. The feature included an in-depth article by exhibition co-curator Angharad Thomas, UK, a pattern for Sanquhar gloves designed by CKC Board member Kyle Kunnecke, and a description of the CKC and its mission by CKC President Jennifer Lindsay.

#### **Background:**

The creation of *Sanquhar Gloves: A Living Scottish Tradition* was a collaborative effort, and provides a functional model for future use. In addition to the work of co-curators, former CKC Vice President Jolie Elder served as Exhibition Coordinator. CKC President Jennifer Lindsay provided review and oversight, shaping the scope and content of the exhibition to reflect the CKC's commitment to offer a panoramic view of the subject matter with access to primary resources and collections that facilitate ongoing scholarship and enjoyment. CKC Volunteer, Rebecca Keyel, a Ph.D. candidate in the University of Wisconsin-Madison's School of Human Ecology, served as technical editor to proof and format the citations and bibliography. Nicole Scalessa, CKC's current Vice President, designed the crisp, professional presentation of the exhibition for CKC's website as an easy-to-access, mobile-friendly interface. The exhibition is accessible on CKC's website to anyone who has a computer or mobile device, anywhere, at any time.

#### **Annual Membership Review:**

In 2016, the CKC ended the year with 67 members, an increase of 43% over 2015. In 2017, the CKC Board will seek to expand membership and member benefits by creating a Membership Committee to recruit and engage members more actively in driving CKC's future growth and development and by continuing member outreach through email and established social media channels, including Facebook, Ravelry, Twitter, and Instagram.

### **Annual CKC Website, Blog, and Social Media Review:**

Developing new content for CKC's Blog and website is a priority for 2017 and 2018, but so is continuing to market and share more widely the rich content that CKC has already created. The CKC thanks Vice President Nicole Scalessa for continuing to oversee maintenance and delivery of new content on the [CKC's website](#), and social media outlets (Facebook and Twitter). During 2016, the CKC garnered 23,701 unique visitors (an increase of 72% since 2015), nearly 57,495 visits (an increase of 55% since 2015), and nearly 425,287 page views (an increase of 208% since 2015). The 2-year average increases in unique visitors, visits, and page views on CKC's website are 84.5%, 101%, and 192%, respectively. Ms. Scalessa also manages the [CKC's Twitter feed](#) (46 followers) and the [CKC's Facebook page](#) which ended 2016 with 1,745 "likes" – an increase of 10%. The CKC's Ravelry Group, led by CKC's former Vice President, Jolie Elder, ended 2016 with 223 followers, an increase of 12%.

In 2016, CKC Board member Callie Lasch assumed the coordination and delivery of CKC's Quarterly Newsletters, and developed a proposal and plan for working with a social media consulting firm, Danesc, to post content more regularly on CKC's social media outlets. This plan is currently being implemented.

### **Nomenclature Committee Report:**

In 2016, the Nomenclature Committee developed and sought Board approval for a plan to solicit review and comment on the CKC Nomenclature from curators and experts in knitting, crochet, and related textile traditions, and from experts in digital information management for online collections, with the initial review confined to CKC's members, and expanding to include others in the field. Jolie Elder, Chair of the Nomenclature Committee, will oversee this effort in 2017.

Once the work to vet and establish the CKC Nomenclature as standard frame of reference is complete, the CKC Nomenclature will enable individuals and institutions to add meaningful and historically accurate terminology and terms of art to what is currently known about knitted and crocheted objects in their care, facilitating future scholarship and exhibitions across international collections. The CKC Nomenclature will also be used to organize and disseminate the metadata collected within the Technology Committee's proposed mentoring system.

### **CKC Summer Collections Internship:**

As outlined more fully in [CKC's 2014 Annual Report](#), the CKC will function as a mentoring institution, supporting the digitization and standardized cataloging of knit and crochet collections held by individuals and under-resourced institutions, and then gathering and disseminating this shared metadata from a lightweight central hub or portal that would lead everyone interested in the subject matter to collections that are otherwise hidden from view, in cooperation with partner institutions; participating galleries, libraries, archives, museums; historic sites; local history societies; and collectors.

As a basis for connecting with partner organizations, in August 2016, CKC joined forces with The Library Company of Philadelphia ("LCP") to create a digital humanities internship to initiate a comprehensive survey of knitting and crochet collections around the world. While CKC provided the internship stipend, the Library Company provided the office space and technology. From 30

applicants, the CKC Board selected Kelly Helm, a recent MLS graduate from the Palmer School of Library and Information Science, Manhattan NYU. Nicole H. Scalessa, CKC Vice President, and IT Manager and Digital Humanities Coordinator at LCP, coordinated the application process and supervised the internship.

The survey required ascertaining the availability or potential for digitized material and its corresponding metadata using qualitative and quantitative measures to rank each collection's research value as well as the state of the collection's intellectual access, physical access, housing, and physical condition. Kelly Helm looked websites for over 3,500 repositories worldwide, and where possible, contacted institutions directly via email and online inquiries. She created a spreadsheet of collections that CKC can contact to build a network of cooperating institutions. We plan to continue to augment this resource through crowd-sourcing and other means, including a follow-on internship, if appropriate, in 2017.

### **CKC BOARD of DIRECTORS, VOLUNTEERS**

In 2015 the CKC Board began a rotation of service designed to maintain a balance of new energy and consistency in organizational leadership. Each year at the Annual Meeting, three of the nine Board member positions are open for re-election. All new Directors elected at the Annual Meeting will serve three-year terms. Current Director terms are scheduled to expire as follows:

2017

Karen D. Kendrick-Hands  
Mary Colucci (replaced  
Myrna A.I. Stahman)  
Barbara S. Tuceling

2018

Marilyn J. Huset  
Jennifer Lindsay  
  
Nicole H. Scalessa

2019

Kyle W. Kunnecke  
Callie Lasch  
  
Phyllis Bell Miller  
(replaced Lilly  
Marsh)

### **Acknowledging Departing and Retiring Board Members**

2017 will be a year of change for CKC's Board. Several esteemed and dedicated colleagues who have helped CKC develop from an idea into a vibrant organization poised for growth have decided to step down. At the same time, we are eager for the contributions of a new class of Board members with extraordinary talents and experiences recruited by the current Board and Nominating Committee to shepherd CKC forward in 2017 and beyond.

At the close of 2016, **Barbara S. Tuceling** and **Lilly Marsh** both gave notice that they desired to resign from the CKC Board. We deeply appreciate Barbara's continued support as a CKC member, as a volunteer at Vogue Knitting Live in NYC, and we hope she will continue to contribute to CKC's Blog about her passion for collecting. Lilly Marsh leaves CKC to develop her newly established custom weaving business, Lilly Marsh Studios. We appreciate Lilly's efforts to sketch the outlines of a forthcoming CKC symposium, currently under development.



In April of 2017, CKC Founder, **Karen Kendrick-Hands**, decided to step down from the CKC Board to make way for new talent; as CKC's Founder and champion, however, she will continue to guide and advise the CKC Board of Directors and advocate for CKC in the newly created role of CKC Director Emerita. We are enormously grateful for Karen's continuing oversight and involvement.

In 2016, **Mary Colucci**, Executive Director of the Craft Yarn Council and of Warm Up America, graciously extended her initial 3-year term of service on the CKC Board for an additional year to fulfill Myrna Stahman's remaining term. She served as CKC's Secretary in 2016, and has profoundly shaped two incoming classes of CKC Board members through the CKC's Nominating Committee. Her sound, insightful counsel, collegial warmth, and professional savvy in governing both industry associations and nonprofits will be sorely missed, but she has promised to remain accessible and involved as a CKC member and advisor. **Kyle W. Kunnecke** will also leave the CKC Board in April 2017 to dedicate more time to his work as a designer, author, and instructor. We thank Kyle for raising the profile and extending the recognition of CKC among his students, and for creating a stunning design for Sanquhar gloves, published in *Vogue Knitting* magazine in 2017 in honor of CKC's inaugural exhibition.

### **The CKC Board in 2017**

Founding Board members remaining on the CKC Board are **Jennifer Lindsay**, President; **Nicole H. Scalessa**, Vice President, and **Marilyn J. Huset**, Treasurer.

The current Nominating Committee – Marilyn J. Huset, Committee Chair; Nicole H. Scalessa, and Mary Colucci -- solicited nominations from Board members and members in 2016 and 2017, and interviewed and thoughtfully evaluated the qualifications of numerous candidates who expressed interest in serving on the CKC's Board of Directors to understand how their skills and experiences could best help CKC move forward.

The Nominating Committee recommended **Phyllis Bell Miller** in October 2016 to fulfill the remainder of Lilly Marsh's term ending in 2019. Dr. Miller is a noted scholar and educator in the field of Fashion Merchandising, with expertise in computer-aided design for knitting and in developing exhibitions. The Committee has also recommended four nominees to serve on the CKC Board of Directors starting in April 2017. The election of these new Directors will take place at the Annual Meeting on April 21, 2017, and will be generally announced immediately following the meeting. We are excited for the remarkable portfolio of skills and experiences they will bring to our organization.

### **CKC Volunteers:**

Volunteers continue to be important to the ongoing productivity of the CKC. Information collected about the interests of new and renewing members using the CKC's online registration form during 2016 is improving efficiency in matching volunteers to opportunities. In 2017 CKC will empower a Membership Committee, a Symposium Committee, an Exhibitions Committee, and activate the Nomenclature Committee by recruiting more volunteers from among our members.

## **LOOKING AHEAD to 2017**

CKC is already building on last year's successes in 2017. Participation in Vogue Knitting Live in New York in January 2017, regular advertising on Ravelry, increased activity on social media outlets, and the opportunity to share information about CKC and CKC membership at Atlanta Knitting Guild and Madison, WI Knitters' Guild events in 2017 increased CKC's mailing list from 553 to 753 subscribers. CKC membership has also grown significantly since January 1, 2017. CKC attracted another talented new class of candidates for its Board of Directors who will help CKC move forward as both Directors and volunteers. Finally, CKC received a second matching gift of \$5,000 from the Mead Witter Foundation, Inc. in March 2017 in response to Karen's June 2016 gift. These funds will be used to research the development of the digital repository for knitting, crochet and related arts that CKC has always envisioned, and the tools to enable public engagement with CKC's resources.

In 2017, the CKC will continue to use its website and social media outlets to share rich and engaging content, and to connect professionals, practitioners, scholars, collectors, enthusiasts, and the public with its mission to preserve and promote the art, craft, and scholarship of knitting, crochet, and related arts. The CKC's growing digital presence will continue to be a critical asset in the virtual museum's success as we plan for the future.